

# The Lion and Gazelle

Every morning in Africa, a gazelle wakes up.  
It knows that it must outrun the fastest lion or it  
will be killed.

Every morning in Africa, a lion wakes up.  
It knows that it must out run the slowest gazelle  
or it will starve.

Whether you choose to be a gazelle or a lion is of  
no consequence. It is enough to know that with  
the rising of the sun, you must run ... and the  
purpose of your running is to discover

new business opportunities.

**Your Success is My Business**

Jim Charette

973-537-8848

[jim@jimcharette.com](mailto:jim@jimcharette.com)